

ENTRY FORM

Conditions for participation: retail projects from beginning of 2022 to May 2024

Return this form together with the requested material to the email address below. **Thank you!**

Please fill in the four pages of the form electronically and sign it with a scan of your signature and, if available, official company stamp (just click the field and load image).

Where to send your entries and materials:

Retail Design International team

retaildesign@avedition.de

Entrant: _____

Company location (= invoice address): _____

Contact name: _____

VAT (Submitter EU): _____

Shipping address (if different): _____

Creator/ Concept and design: _____

Address: _____

Contact name: _____

Phone, email, website: _____

Customer / Client: _____

Address: _____

Contact name: _____

Phone, email, website: _____

Retail category:

- ☐ Components (online stores, technology, payment systems, digital touchpints, displays, materials, shop fitting systems, lighting, indoor climate etc.)
- ☐ Retail spaces (point of sale, pop-up stores, flagship stores, brand spaces, customer care centers, showrooms, food retail, supermarkets etc.)
- ☐ Buildings (malls, shopping centers, department stores, factory outlet centers, retail parks, urban developments, destinations etc.)

Project details:

Project name: _____

Location: _____

Period: _____

Size (in square meters): _____

Awards: _____

Appearance in publications: _____

Participants (company names, locations and current websites):

Graphics: _____

Lighting: _____

Media: _____

Other: _____

Photo credits (photographer's name, location and current website): _____

Photos without credits cannot be published. Rights must be cleared before submission. Authors or the publisher cannot accept photo royalties.

Description / Concept:

Please add, as a separate document, a **text with a maximum of 2000 characters**, which describes the idea, the realisation and the materials used etc. This text is used for research purposes only and is not incorporated 1:1 in the book.

Photographs:

A **maximum of 10** printable digital files are required (**300 dpi, CMYK, minimum width approx. 23 cm, PSO coated v3 / FOGRA51**), which should be named as follows: *Agency_Client_Filenummer.tif/jpg*. Please transmit the files via **download link** (WeTransfer, Dropbox etc.) to **retaildesign@avedition.de**.

Plans:

Per project, please include **1 rendering/cross-section/layout** as a printable **vector-based** graphic (**black & white, clear and simplified structures without dimensions**).

Digital bonus content (optional):

With our image recognition app [ayscan](#), you have the option of making **films, interviews, streamings, making-ofs**, etc. about your project available to the readers. Please provide us with **up to five links**, for example to video platforms such as YouTube or Vimeo, to landing pages of your company or your client, or simply send us additional image material (no videos!) as individual files that we can link directly as a scrollable gallery.

Deadlines:

The material regarding the retail projects can be submitted as from now and at the latest by **April 5 2024**.

Selection:

The author and publisher will make an independent and final selection in April 2024.

Copyright/Confirmation of authorship:

We hereby confirm that all information given above is correct. We also confirm to be in possession of all rights relating to the photographs and plans submitted to **avedition** for the publication "Retail Design International". We grant a territorially unrestricted use of these rights for an unlimited time period within the framework of the publication, licenses and co-editions thereof. We confirm that by submitting images, no rights of third parties will be infringed and that we have clarified these rights. Consequently, we will indemnify the publisher against any claims made by third parties, including any legal costs or expenses and any compensation costs and disbursements paid by the publisher to settle any claim. We further confirm that we are the sole author of the projects submitted and that no third-party copyrights will be infringed.

Contract partner:

In case of publication contract partner will be:

av edition GmbH | Verlag für Architektur und Design

Senefelderstr. 109

DE-70176 Stuttgart

Register court: Amtsgericht Stuttgart

HRB number: 747066

The exclusive place of jurisdiction for disputes arising from and in connection with this contract is the registered office of the publisher. All claims arising from or in connection with this contract shall be governed exclusively by German law.

Fees:

If the project is included in the book, we agree to buy **10 books at a special price of 59,– Euro per copy** plus shipping (retail price: 69,– Euro) per project. The amount will be due when the project is selected and on receipt of an invoice from the publisher. For your final approval for printing, you will receive a pdf of your book pages. The books will be delivered, plus one free copy, after release in 2024.

Name of entrant: _____

City, date: _____

Signature (legally binding) and official company stamp: _____